



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract

31200

Schedule Dates 10/30/12-11/06/12
Advertiser POLI/FL DEM PARTY 3PK/OTH (3527)
Agency Dudley Media (2439)
Product Political Issues (1082)
Brand FL DEM PARTY:SACHS, BRUNO, SMITH (12986)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax /
CPE 6
Account Types National/Political Candidate
Billing Type Standard
Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FL DEMOCRATIC PARTY:
SACHS,BRUNO,SMITH

Dudley Media
919 Catharine Street
Philadelphia, PR 19147

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Wendy Creque
CO-OP No
Headline # 06394612
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,623.75
Net Total \$60,201.25
Sales Tax

WSVN (WSVN)

By Broadcast Month
Nov. 2012 52 \$70,825.00
Grand Total: 52 \$70,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	3	:30	5:30A- 6A (ET)	1		1	1	1	1			4	\$575.00	\$2,300.00	WSVN (WSVN)	TODAY FL 530A	10/24/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	3	:30	5:30A- 6A (ET)	1	1							2	\$575.00	\$1,150.00	WSVN (WSVN)	TODAY FL 530A	10/24/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	3	:30	6A- 7A (ET)	1		1	1	1	1			4	\$1,100.00	\$4,400.00	WSVN (WSVN)	TODAY FL 6A	10/24/12
4.0	Normal Line / SPOT (4)	11/05/12-11/06/12	3	:30	6A- 7A (ET)	1	1							2	\$1,100.00	\$2,200.00	WSVN (WSVN)	TODAY FL 6A	10/24/12
5.0	Normal Line / SPOT (5)	10/30/12-11/02/12	3	:30	7A- 8A (ET)	1		1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	TODAY FL 7A	10/24/12
6.0	Normal Line / SPOT (6)	11/05/12-11/06/12	3	:30	7A- 8A (ET)	1	1							2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY FL 7A	10/24/12
7.0	Normal Line / SPOT (7)	10/30/12-11/02/12	3	:30	12P- 12:30P (ET)	1		1	1	1	1			4	\$500.00	\$2,000.00	WSVN (WSVN)	NOON NEWS	10/24/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	3	:30	12P- 12:30P (ET)	1	1							1	\$500.00	\$500.00	WSVN (WSVN)	NOON NEWS	10/24/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	3	:30	9A- 10A (ET)	1		1	1	1	1			4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY FL 9A	10/24/12
10.0	Normal Line / SPOT (10)	11/05/12-11/06/12	3	:30	9A- 10A (ET)	1	1							2	\$425.00	\$850.00	WSVN (WSVN)	TODAY FL 9A	10/24/12
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	3	:30	6P- 6:30P (ET)	1		1	1	1	1			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	6P NEWS	10/24/12
12.0	Normal Line / SPOT (12)	11/05/12-11/05/12	3	:30	6P- 6:30P (ET)	1	1							1	\$1,750.00	\$1,750.00	WSVN (WSVN)	6P NEWS	10/24/12
13.0	Normal Line / SPOT (13)	10/30/12-11/02/12	3	:30	7P- 7:30P (ET)	1		1	1	1	1			4	\$2,000.00	\$8,000.00	WSVN (WSVN)	INSIDE EDITION	10/24/12
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WSVN (WSVN)	INSIDE EDITION	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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Brand

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Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

DUDLEY,BOB

Phone/Fax

/

CPE

6

Account Types

National/Political Candidate

Billing Type

Standard

Comments

FL DEM PARTY:SACHS,B
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FL DEMOCRATIC PARTY:
SACHS,BRUNO,SMITH

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15.0	Normal Line / SPOT (15)	10/30/12-11/02/12	3	:30	7:30P- 8P (ET)	1		1	1	1	1			4	\$1,800.00	\$7,200.00	WSVN (WSVN)	DECO DRIVE	10/24/12
16.0	Normal Line / SPOT (16)	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	DECO DRIVE	10/24/12
17.0	Normal Line / SPOT (17)	11/03/12-11/03/12	3	:30	10P- 11P (ET)	1						1		1	\$1,800.00	\$1,800.00	WSVN (WSVN)	SAT 10P NEWS	10/24/12
18.0	Normal Line / SPOT (18)	11/04/12-11/04/12	3	:30	10P- 11P (ET)	1							1	1	\$2,200.00	\$2,200.00	WSVN (WSVN)	SUN 10P NEWS	10/24/12
19.0	Normal Line / SPOT (19)	10/30/12-11/02/12	3	:30	10P- 11P (ET)	1		1	1	1	1			4	\$3,250.00	\$13,000.00	WSVN (WSVN)	10P NEWS	10/24/12
20.0	Normal Line / SPOT (20)	11/05/12-11/05/12	3	:30	10P- 11P (ET)	1	1							1	\$3,250.00	\$3,250.00	WSVN (WSVN)	10P NEWS	10/24/12
21.0	Normal Line / SPOT (21)	11/03/12-11/03/12	3	:30	8A- 8:30A (ET)	1						1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT TODAY FL	10/24/12

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NAB

BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION

WSVN-TV Miami, FL Date 10-24-12

I, Dudley Media (on behalf of) Florida Democratic PartyA legally qualified candidate of the Democratic political party for the office of Fl. State SenateIn the General election to be held on 11-6-12 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached -

Date of First Broadcast <u>10-30-12</u>	Date of Last Broadcast <u>11-4-12</u>
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Total Charges: \$60201.25 net

The broadcast time will be used by Florida Democratic Party - Sachs/Brund/Smith
 I represent that the payment for the above-described broadcast time has been furnished by Florida Democratic Party - Sachs/Brund/Smith

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Alma Gonzalez, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 10-24-12(Candidate or Agent) Bolo Dudley

☐ Accepted ☐ Rejected By _____ Title _____
 This request whether accepted or rejected, will be available for public inspection for a period of two years.